

## TTRA Canada Annual Conference Partnership Opportunities

### Quebec City October 13th-15th 2010

#### Who Attends TTRA Canada Conference?

Around 150 attendees involved in tourism research

- Consultants and market researchers
- Academics from Canada and beyond
- Representatives of City, regional and provincial tourism agencies
- Destination marketers
- Students

#### Partnership Packages

	<b>Platinum Plus</b> \$5,000 1 available	<b>Platinum</b> \$4,000 1 available	<b>Gold</b> \$2,500 8 available	<b>Silver</b> \$1,500 9 available	<b>Bronze</b> \$500 10 available
Use of 'Partner 2010 TTRA Canada Conference' logo	✓	✓	✓	✓	✓
Logo and link on conference page of website	✓	✓	✓	✓	Logo only
Logo in conference program	✓	✓	✓	✓	✓
Inclusion on partner signage at conference	✓	✓	✓	✓	✓
Ad in conference program	1 page	1/2 page	1/4 page		
Conference registrations	2	2	1 comp 2nd at 50%	1	
Table space for collateral materials (responsibility of partner)	Own Table	Own Table	Own Table	Shared	
Recognition at respective event	✓	✓	✓	✓	✓
Recognition in TTRA Canada newsletter For one year	✓	✓			

Email [tomgriffin77@gmail.com](mailto:tomgriffin77@gmail.com) for more information.

## Schedule

### Wednesday, October 13<sup>th</sup>

Student Symposium (9am-12pm)

3x **Bronze** **1 SOLD! 2 LEFT**

Student presentations

Boxed Lunch Silver

Recognition (+ package)

Welcome Reception Silver

2 minute address to delegates (+package)

Opening Dinner Gold

2 minute address to delegates (+ package)

### Thursday, October 14<sup>th</sup>

Breakfast Gold

2 minute address to delegates (+ package)

Keynote Speaker Gold

2 minute address to delegates (+ package)

Refreshment Break 50% Bronze

Recognition at break (+ package)

Refreshment Break 50% Bronze

Recognition at break (+ package)

Awards Luncheon Gold

2 minute address to delegates (+ package)

Refreshment Break Bronze

Recognition at break (+ package)

Refreshment Break Bronze

Recognition at break (+ package)

Annual Banquet Platinum Plus

5 minute address to delegates (+ package)

### Friday, October 15<sup>th</sup>

Breakfast Silver

Recognition (+ package)

Keynote Speaker Gold

2 minute address to delegates (+ package)

Refreshment Break Silver

Recognition at break (+ package)

AGM and Luncheon Gold

2 minute address to delegates (+ package)

Refreshment Break 50% Bronze

Recognition at break (+ package)

Refreshment Break 50% Bronze

Recognition at break (+ package)

Closing Reception Silver

Recognition at event (+ package)

Dine Around Bronze

Recognition at event (+ package)

### Other Opportunities

Delegate Kit Platinum

Brand bags/bottles/folders for delegates and recognition at prominent event (+ package)

Name Badges Silver

Opportunity to provide lanyards (+ package)

Conference Proceedings Silver

Opportunity to be associated with web page hosting this year's papers (logo and link on page) (+ package)

Program Silver

Half page ad (+ package)

Hospitality Suite Silver Opportunity to be creative in branding this 2 night event (+ package)

Carbon Offset Gold (\$2,500) Cover offsets of meeting, delegate travel and accommodation

Translation Gold (\$2,500) Pay for translation of Keynote speakers, recognition (+ package)

Email [tomgriffin77@gmail.com](mailto:tomgriffin77@gmail.com) for more information.