

**Travel and Tourism Research Association - Canada Chapter
GORDON TAYLOR FUTURE RESEARCHERS UNDERGRADUATE AWARD**

PURPOSE: To recognize an interest in and potential for excellence in tourism studies and to encourage undergraduate students to pursue research excellence through employment in industry and/or graduate studies.

AWARD: The winning student will receive a \$1,000 cash award, complimentary TTRA Canada conference registration and up to \$1,000 towards travel and accommodation (based on submitted receipts) from TTRA Canada (For group submissions only one student will be funded.) The winner will attend the conference (October 13-15, Quebec City) and present a summary of his/her work.

REQUIREMENTS: Submissions must be emailed in one PDF file and include:

1. Cover page with student name, institution name, phone number, email address, instructor/sponsor name and indication of his/her TTRA member or institutional status (instructor/sponsor or institute must be a TTRA member).
2. Evidence of tourism studies undertaken during the current academic year as part of a recognized degree or diploma-granting undergraduate program in a Canadian educational institution in the form of one of: a. Term paper, b. Research project, c. Project paper
3. Statement of involvement with/or experience in the tourism industry.
4. Statement of interest to pursue tourism research and/or studies in industry or at a graduate level.
5. Letter of support from a sponsor within an institution where there is a TTRA member.

REVIEW: Submissions will be assessed by a panel of reviewers on a 100-point scale as follows:

- Evidence of Tourism Study (70);
 - Introduction, purpose and background (20)
 - Content, Analysis and Insight (35)
 - Format and style (15)
- Involvement in Tourism Industry (10);
- Interest in Further Tourism Research in Industry and/or Graduate Studies (10);
- Support from Sponsor (10)

DEADLINE: Email all 5 requirements in one (1) PDF file to the contact below using the subject heading: *TTRA Gordon Taylor Award* by **May 31, 2010, 5:00 p.m. PDT – Pacific Daylight Time**).

Submissions received after May 31, 2010 will not be considered.

CONTACT: Sandra Louie, Chair
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