

**Travel and Tourism Research Association - Canada Chapter
GRADUATE RESEARCHER AWARD**
Sponsored by Destination Marketing Association Canada

- PURPOSE:** The purpose of this award is to encourage and recognize the excellence in and usefulness of research on travel and tourism at the Masters level.
- AWARD:** The winning student will receive a \$1,000 cash award, complimentary TTRA Canada conference registration and up to \$1,000 towards travel and accommodation (based on submitted receipts) from TTRA Canada. The winner will attend the conference (October 13-15, Quebec City) and present a summary of his/her work.
- ELIGIBILITY:** Work completed between April 1, 2009 and May 31, 2010, as a Masters student enrolled at a Canadian institution.
- REQUIREMENTS:** Eligible students must submit a 500-word abstract and an original electronic version of a completed research study in PDF format. The theses or papers may be in English or French. In a one page covering letter applicants must clearly describe the rationale, methods and results of the research study. The deadline for receipt of entries is **May 31, 2010**.
- CRITERIA:** The papers will be judged by a review committee consisting of members of the Travel and Tourism Research Association Canada and of the Destination Marketing Association Canada. The review committee will examine and judge the submissions based on the quality of research, creativity of approach, relationship to travel and tourism, usefulness and applicability and quality of presentation.
- SUBMISSION:** E-Mail your submission in a PDF file (to be received by **May 31, 2010, 5:00 p.m. PDT – Pacific Daylight Time**), using the subject heading: "*TTRA Graduate Researcher Award*" to the contact below.
- Submissions received after May 31, 2010 will not be considered.*
- CONTACT:** Sandra Louie, Chair
TTRA Canada
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